

Computer Vision Technologies and the Citizen

How visual sensing is changing "how we see ourselves"

João Paulo Costeira

Signal and Image Processing Group



My "vision"







I attended ICCV #1 in London



How I got here ...

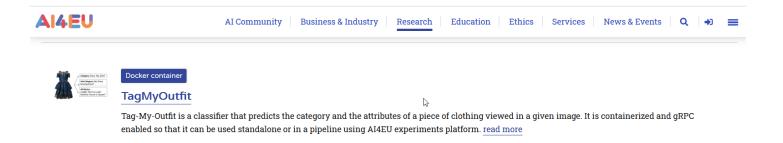


Transportation & Cities

The human factor gets in

... perplexity by human decision-making

The main message





Docker container

Yolo V5 - Object Detection

YoloV5 model released by Ultralytics for object detection. The component takes one image as input and outputs the coordinates of the bounding boxes of all objects detected in the image. read more



This asset implements Openpose, a widely used open-source human pose estimation algorithm, as a containerized gRPC service. read more

Acknowledgements





Cláudia Soares Univ. Nova

Manuel Marques IST

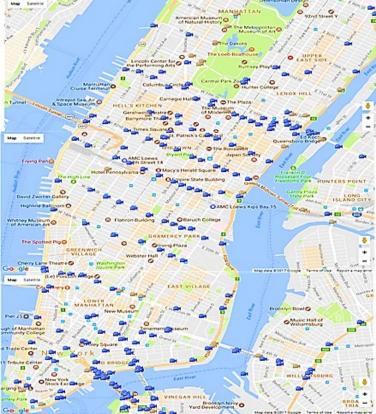


Qiwei Han Nova SBE



Jose Moura CMU, Shanghan Zhang UC Berkeley

Eyes on the infrastructure The City Scape Cameras





NYC DOT SEM Broadway @ 42 SI

NYC DOT SEM Beach Channel Dr @B 101 St

Long Island Expy @ 48 St UL MANY ROOMS IN COMMISSION

NYC DOT SEM



NYS CAM

Victory Blvd @ Bay St



NYC DOT SEM



NYC SEM



NYC DOT NYCWIN

Queens Blvd @ 39 ST



NYC DOT SEM

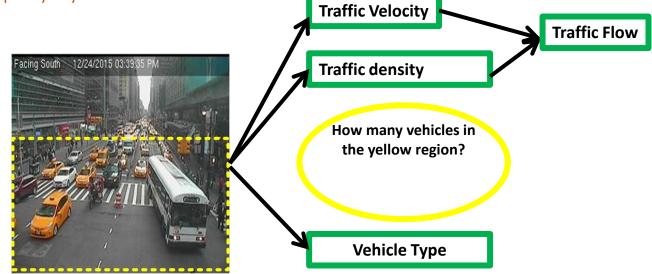
NYC DOT NYCWIN

From images to traffic understanding

Deep understanding of urban traffic

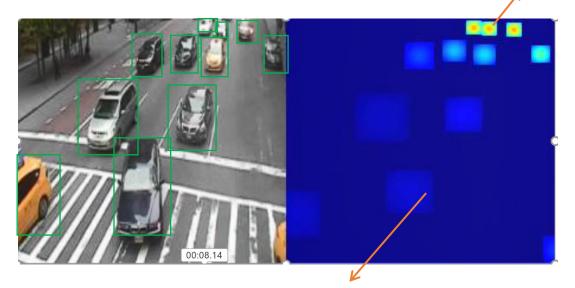
Extracting vehicle counts from streaming real-time videos

captured by multiple low-quality city cameras.



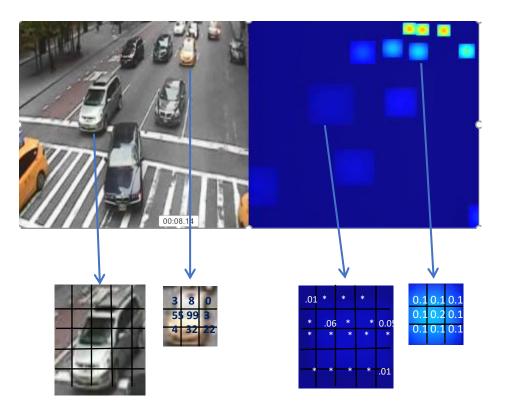
Count by Density !

Mapping pixels to vehicle density $\Sigma_{d(x,y)=1}$

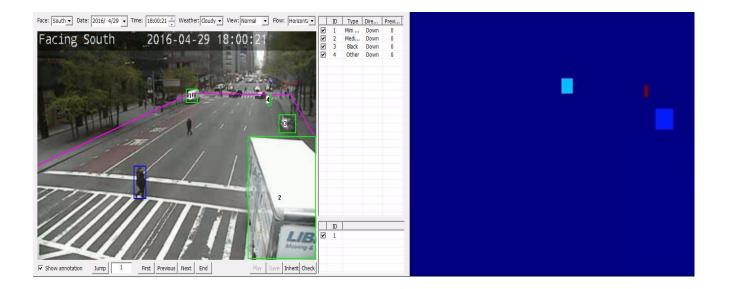


 $\sum d(x,y)=1$

Images are "just numbers"



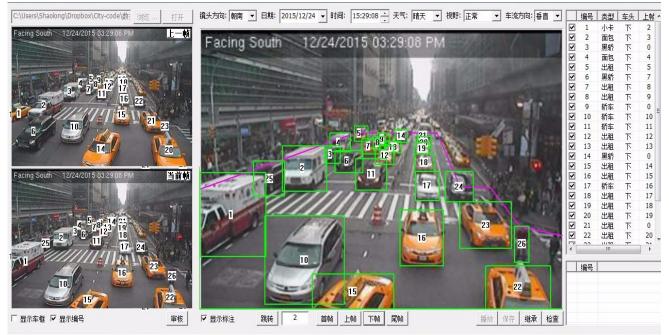
Training Data: Annotation vs "car density"



CityCam Dataset

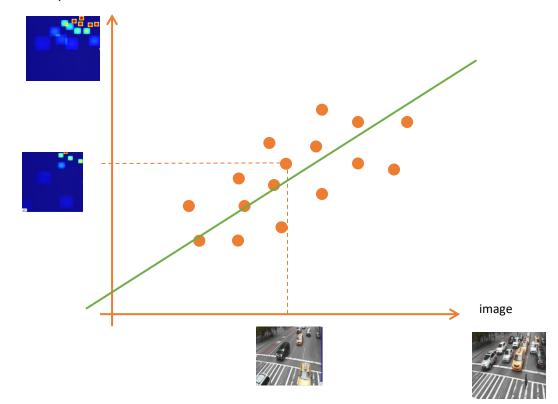
- **60,000** annotated frames with around **900,000** labeled vehicles
- Rich annotations: vehicle count; type; bbox; re-id; orientation; time; weather

60,000,000 images for testing



Learning to count by (linear) regressinon

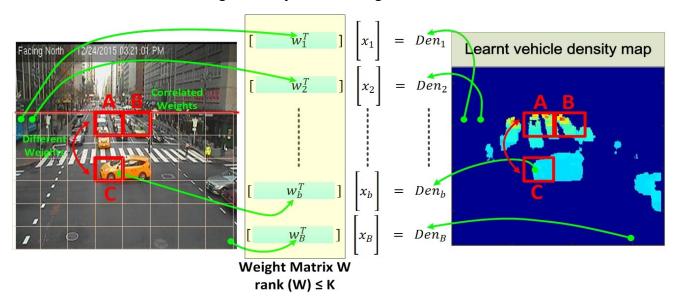
density



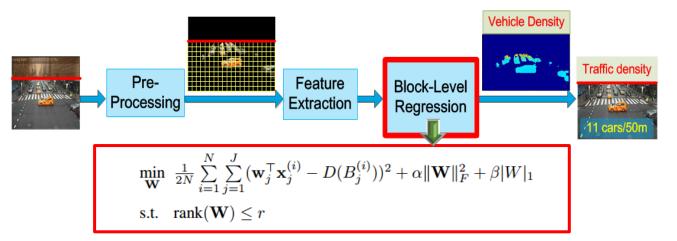
Algebraic solution – Large Scale Low Rank Regression

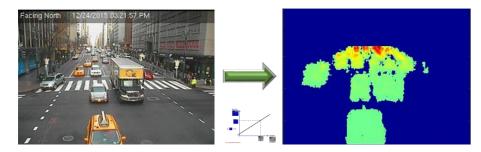
Block-level regression with rank constraint.

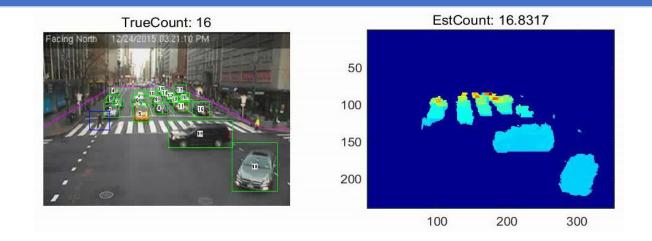
Embed road geometry in the weight matrix.

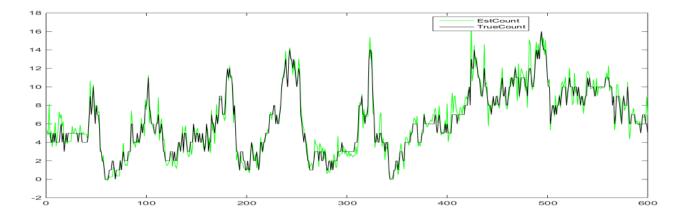


Optimization based vehicle density estimation



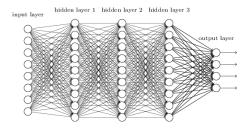






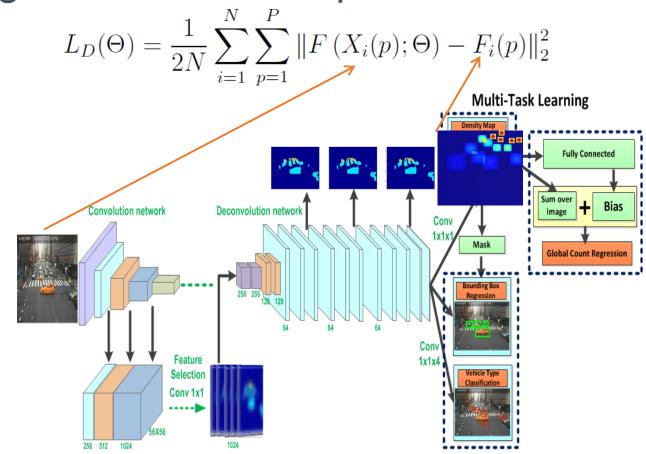
Deep Neural Nets, a new level in performance Inspired by how the brain works







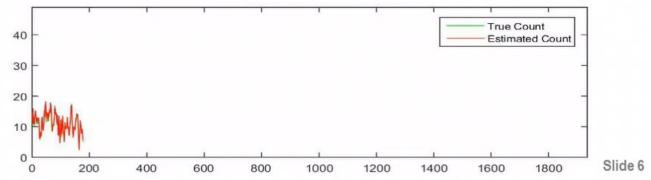
Regression with Deep Neural Networks

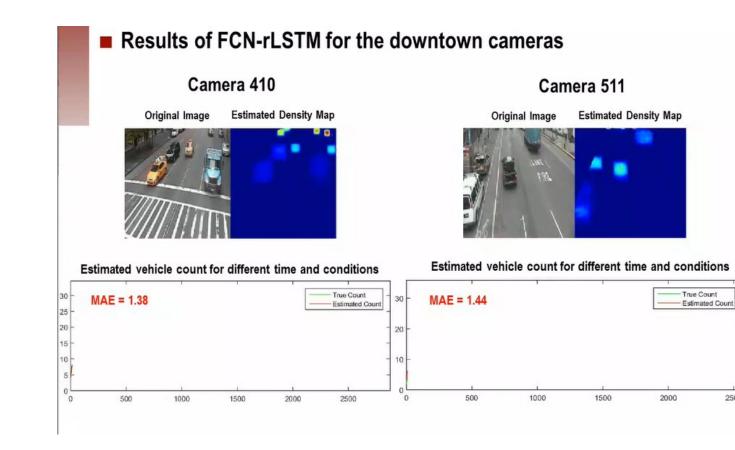


Results of FCN-rLSTM for the parkway camera 691

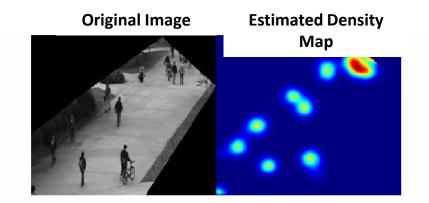
Original Image Estimated Density Map

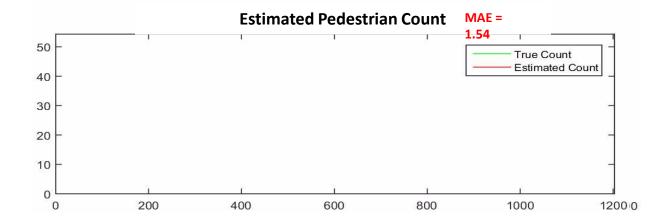
Estimated vehicle count for different time and conditions MAE = 1.67



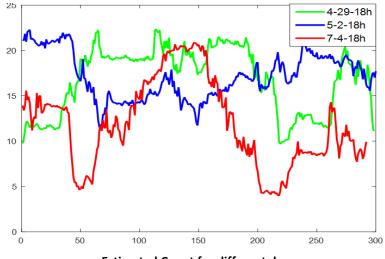


Can learn to count anything! It's the data ...

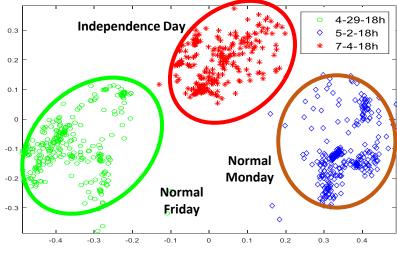




The pulse of the city



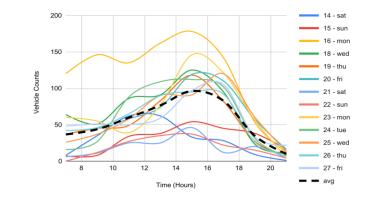
Estimated Count for different days



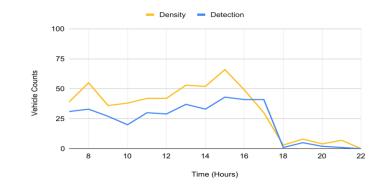
Isomap of vehicle density for different days

Main Avenue vs Highway (Tallin)





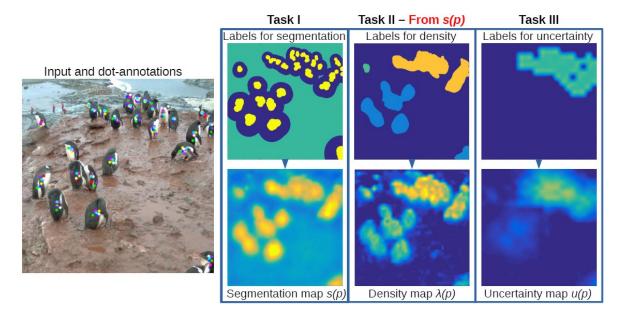




References

- 1. Shanghang Zhang, Guanhang Wu, João Paulo Costeira, José M. F. Moura, "Understanding Traffic Density from Large-Scale Web Camera Data," IEEE Conference on Computer Vision and Pattern Recognition (CVPR), Hawaii, USA, July, 2017
- Shanghang Zhang, Guanhang Wu, João Paulo Costeira, José M. F. Moura, "FCN-rLSTM: Deep Spatio-Temporal Neural Networks for Vehicle Counting in City Cameras," IEEE International Conference on Computer Vision (ICCV), Venice, Italy, 2017.
- Han Zhao · Shanghang Zhang · Guanhang Wu · José M. F. Moura · Joao P Costeira Geoffrey Gordon, "Adversarial Multiple Domain Adaptation, Conference on Neural Information Processing Systems (NIPS) 2018, Montreal, 2018
- **4. US Patent** ; Filed: April/5/2018 Title: Deep Learning Methods for Estimating Density and/or Flow of Objects, and Related Methods and Software Applicants: Carnegie Mellon University and Instituto Superior Técnico.

A. Zisserman (Univ. Oxford)



Density-based counting still an open problem

CNN-based Density Estimation and Crowd Counting: A Survey

Guangshuai Gao^{1,2}, Junyu Gao³, Student Member, IEEE, Qingjie Liu^{1,2*}, Member, IEEE, Qi Wang³, Senior Member, IEEE, and Yunhong Wang^{1,2}, Fellow, IEEE

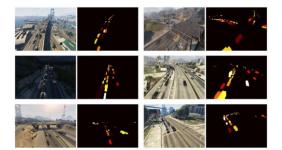
Challenges (training)

Adapt to multiple domains Pose Geometry Environment

Training with Simulator Data

IDDA: a large-scale multi-domain dataset for autonomous driving

Emanuele Alberti*,1, Antonio Tavera*,1, Carlo Masone2 and Barbara Caputo1



https://www.ai4europe.eu/research/ai-catalog/gta-dataset

Citycam Dataset



LICENSE AND CITYCAM RELEASE AGREEMENT

The goal of the CityCam database is to provide a versatile platform for a wide range of computer vision research topics related to traffic videos. Therefore, the CityCam database is now made available for research purpose only. CMU serves as the technical agent and reserves the ultimate interpretation right for distribution of the database.

This dataset is released under the Creative Commons Attributin 4.0 License and researcher(s) agrees to the following restrictions on the CityCam database:

1. The CityCam database is available for non-commercial research purposes only.

2.All images of the CityCam database are obtained from the Internet which are not property of CMU. CMU is not responsible for the content nor the meaning of these images.

3.You agree not to reproduce, duplicate, copy, sell, trade, resell or exploit for any commercial purposes, any portion of the images and any portion of derived data.

4.You agree not to further copy, publish or distribute any portion of the CityCam database. Except, for internal use at a single site within the same organization it is allowed to make copies of the database.

5 CMI reserves the right to terminate your access to the database at any time.

6.All submitted papers or any publicly available text using the CityCam database must cite the following paper:

Shanghang Zhang, Guanhang Wu, João P. Costeira, and José MF Moura. "Understanding Traffic Density from Large-Scale Web Camera Data." In IEEE Conference on Computer Vision and Pattern Recognition (CVPR), 2017, pp. 4284-4273.

7. The ultimate explanation of this agreement refers to CMU.

REGISTRATION AND DOWNLOAD

To download our full dataset please fill the form below. A download link will be sent to the email. By submitting this form researchers agree with our license and user agreement. All published material with CityCam data must cite article

Shanghang Zhang, Guanhang Wu, João P. Costeira, and José MF Moura, Understanding Traffic Density from Large-Scale Web Camera Data, In IEEE Conference on Computer Vision and Pattern Recognition (CVPR), 2017, pp. 4264-4273.

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citycam	
To download the citycam dataset please fill the form below. A link to the datase will be sent to your email.	t
inicie sessão no Google para guardar o seu progresso. Salba mais "Obrigatório	
Name *	
A sua resposta	

http://printart.isr.tecnico.ulisboa.pt/citycam

What do cars tell about people ! a case of proxy-sensing

Visual Census: Using Cars to Study People and Society

Timnit Gebru¹ Jonathan Krause¹ Yilun Wang¹ Duyun Chen¹ ¹Stanford University ²University of Michigan Li Fei-Fei¹

Jia Deng²

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RESEARCH ARTICLE | COMPUTER SCIENCES | OPEN ACCESS

Using deep learning and Google Street View to estimate the demographic makeup of neighborhoods across the United States

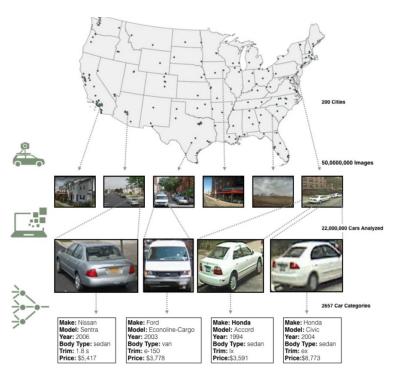
Timnit Gebru 🖾 , Jonathan Krause, Yilun Wang, 🗔 , and Li Fei-Fei Authors Info & Affiliations

November 28, 2017 114 (50) https://doi.org/10.1073/pnas.1700035114

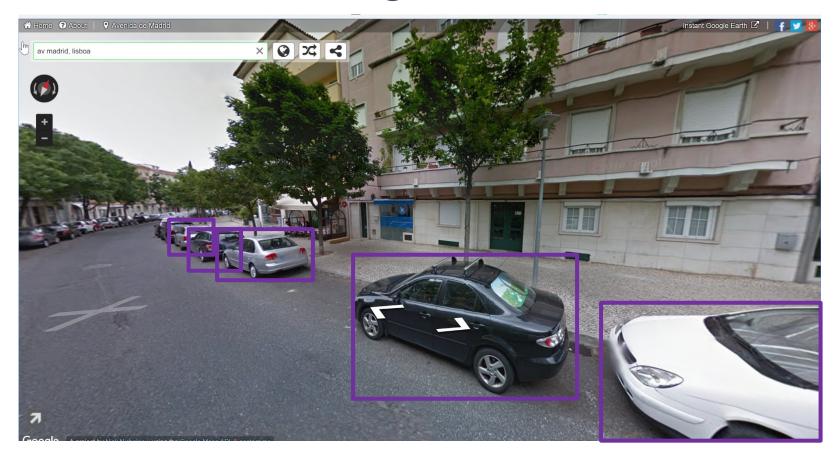
200 cities

50 million images from Google Street View

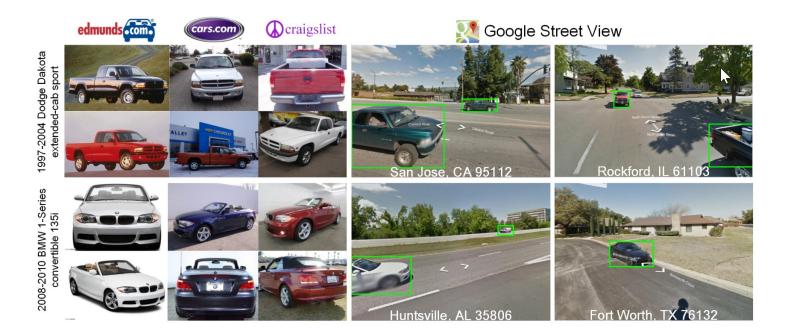
US census



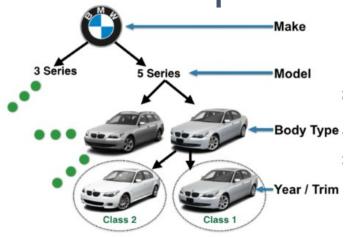
Source: Google Street View



What people drive

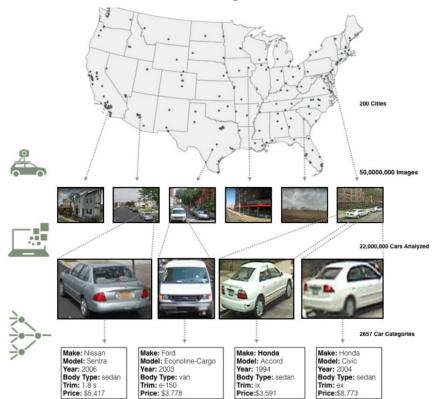


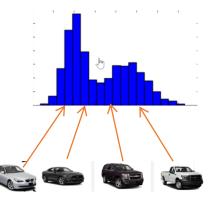
Split in 2657 Classes

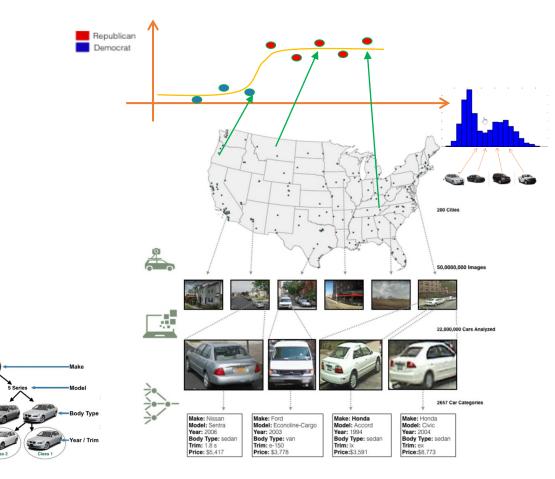




Data representation

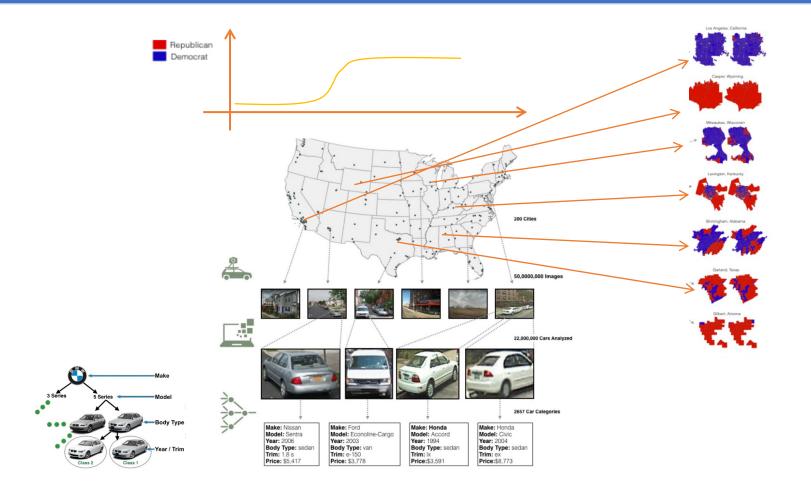




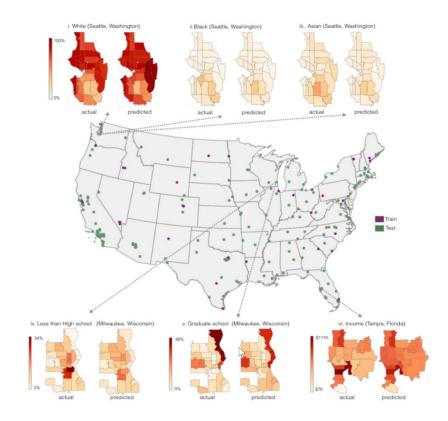


6

3 Series



Humans are "low rank" ?



Our model detects strong associations between vehicle distribution and disparate socioeconomic trends. For instance, several studies have shown that people of Asian descent are more likely to drive Asian cars ^{II3}, a result we observe here as well: the two brands that most strongly indicate an Asian neighborhood are Hondas and Toyotas. Cars manufactured by Chrysler, Buick and Oldsmobile are positively associated with African American neighborhoods, which is again consistent with existing research ^{II4}. And vehicles like pickup trucks, Volkswagens and Aston Martins are indicative of mostly Caucasian neighborhoods. See Fig. <u>S2</u>.

In some cases, the resulting associations can be easily applied in practice. For example, the vehicular feature that was most strongly associated with <u>Democratic precincts was sedans</u>, whereas <u>Republican precincts were most strongly associated with extended-cab pickup trucks</u> (a truck with rear-seat access). We found that by driving through a city for 15 minutes while counting sedans and pickup trucks, it is possible to reliably determine whether the city voted Democratic or Republican: if there are more sedans, it probably voted Democrat (88% chance) and if there are more pickup trucks, it probably voted Republican (82% chance). See Fig. 3(a)iii.

Let's put people in the equation



Photo by Pavel Danilyuk from Pexels

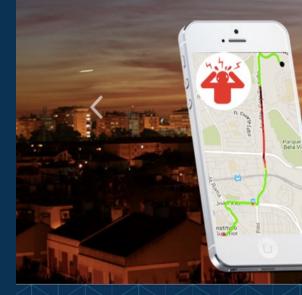


LARSyS Laboratory of Robotics and Engineering Systems



Bike Monitor

www.isr.ist.utl.pt/~manuel/smartbike





Find which streets you were stressed



...

CIÊNCIA' 16

Our first encounter with "transportation"



João Paulo Cardoso



Carlos L. Azevedo

-



TÉCNICO LISBOA







Why are there so few bikes ?



Conflicts

- Cyclists vs Cars
- Cyclists vs Pedestrians









The textbook solution ?

Conflicts

- Cyclists vs Cars
- Cyclists vs Pedestrians

Surveys

- Imprecise
- Subjective
- People forget
- Hard to process





Where it all started

Smartphone App(2015)

Manuel Marques





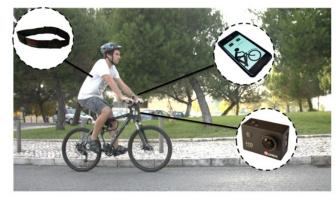


SMARTcycling: Assessing cyclists' driving experience P Vieira, JP Costeira, S Brandão, M Marques 2016 IEEE Intelligent Vehicles Symposium (IV), 2016

Bike Monitor

- GPS Coordinates
- Acceleration on 3 axis (Accelerometer)
- Rotation (Gyroscope)
- Image (Camera)
- Date
- Heartbeat





Data I - Images

Spatial context from video

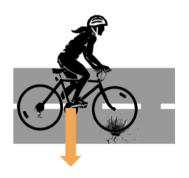
- Left/Frontal/Right obstacles
- Vehicles overtaking
- Pedestrians
- Road condition



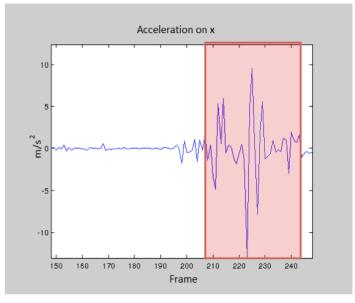


Data II - accelerometers

Ground irregularities (Pavement cracks, bumps etc..)







Who needs accelerometers if you have a camera ???

Ground irregularities (Pavement cracks, bumps etc..)



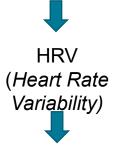




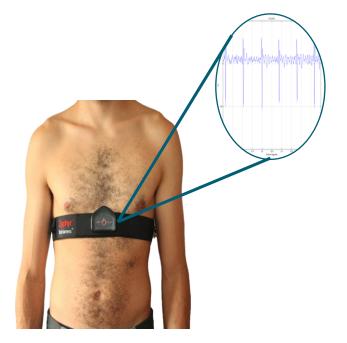
Data III- Heart Rate Mesurements

Heart monitoring chest strap:

ECG record



Stress



Everything georeferenced



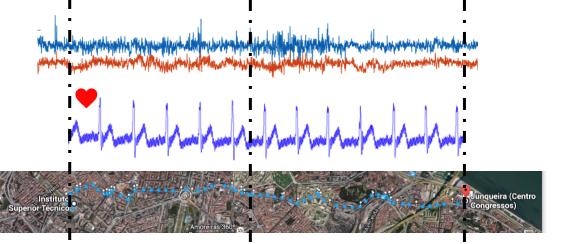


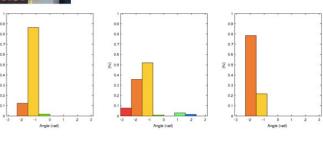


Image Descriptor



Image descriptor







0.8

0.7 0.6

2 0.5

0.4

0.3

0.2

0.1

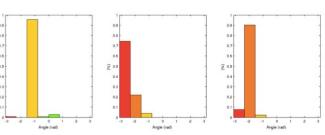
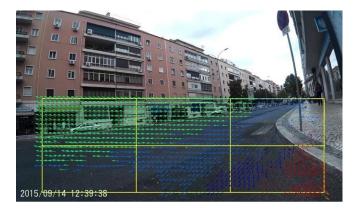
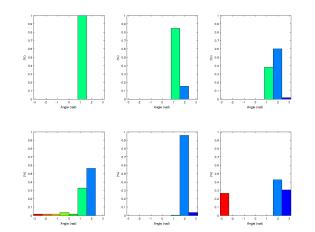
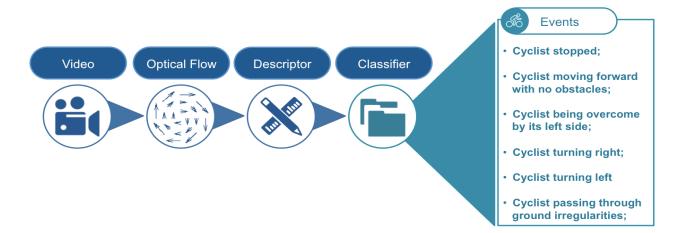


Image descriptor

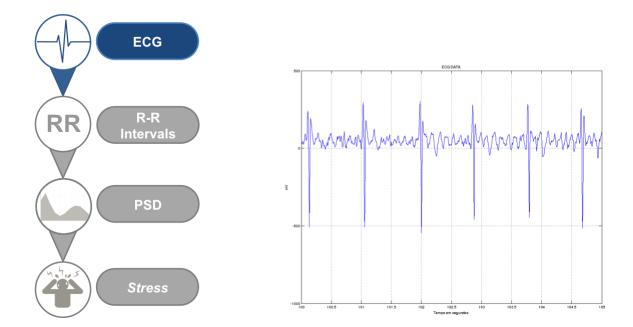




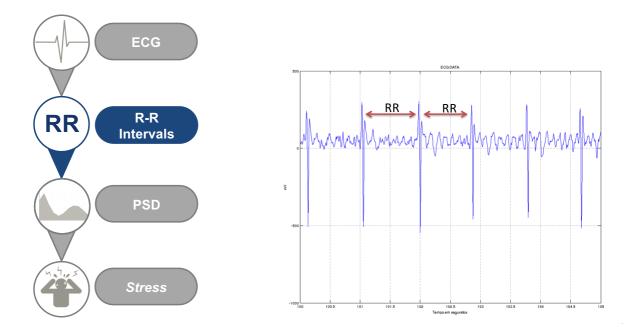
The whole visual pipeline



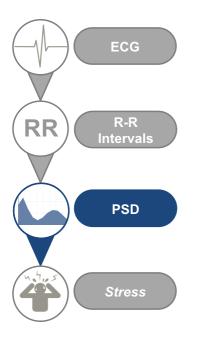
Evaluating "Stress" (HRV)

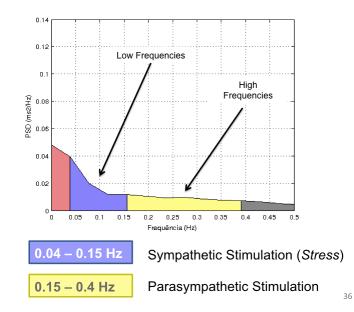


Evaluating "Stress"

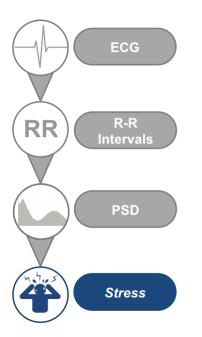


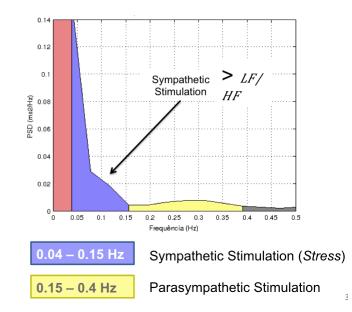
Evaluating "Stress"





Measuring "Stress"





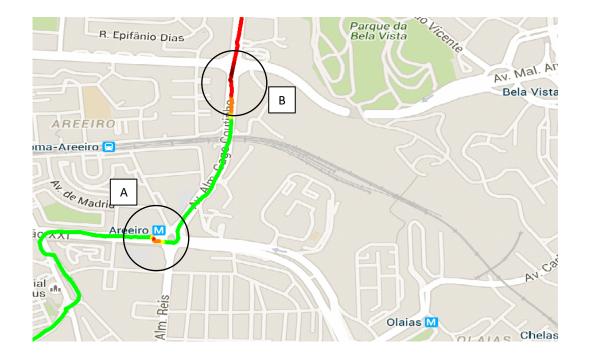


Not that stressfull



Distribuição geográfica do Ratio LF/HF

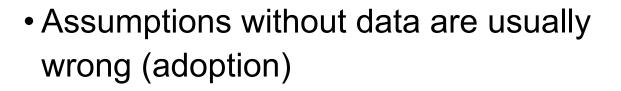
Risky business





It's not your heart that tricks you...







• First person vision is crucial

Doing good surveys is really difficult

Conscious choices !





- One of Lisbon's historical bookshops
- located in the new expanding areas of the 40's
- Since the 50's became a central "upper-middle class?/affluent/ residential and shopping area.
- Bloody expensive these days 🙂

A special Bookshop with a special history

Founded by António Barata in 1957 under the dictatorship





- originally a very small space selling magazines, newspapers and stationary
- "hidden in the back" was one of Lisbon's largest supply of *clandestine books*





... bought "under the counter" the book of Mao-Tse-Tung, Henry Lefebvre and Garaudy...

Livraria Barata awarded "Medal for Municipal Merit"

Essays on Consumer Switching and Search Behavior

Qiwei Han PhD in Engineering and Public Policy March, 2017 João Paulo Costeira, IST Pedro Ferreira, CMU EPP/Heinz (advisors)



The Effect of Product Placement on Shopping Behavior at the Point of Purchase: Evidence from a Randomized Experiment Using Video Tracking in a Physical Bookstore,

Qiwei Han, Pedro Ferreira, João Paulo Costeira, Conference on Digital Experimentation (CODE), MIT Sloan School of Management, Cambridge MA, October, 2016

The Effect of Product Placement on Shopping Behavior at the Point of Purchase: Evidence From Randomized Experiment Using Video Tracking in a Physical Bookstore (November 21, 2018). Available at Social Science Research Network: <u>https://ssrn.com/abstract=3288604</u>

The experimental site

Technical Books(stable titles)



Main floor of the bookshop

- 29 tables with approx. 30 books each
- Tables display "recent books/editions"
- 100 thousand+ titles in shop
- 1000 customers/day
- Open 7 days/week (9AM-11PM)

"storage" Long term storage in other floors

Table

Recent books

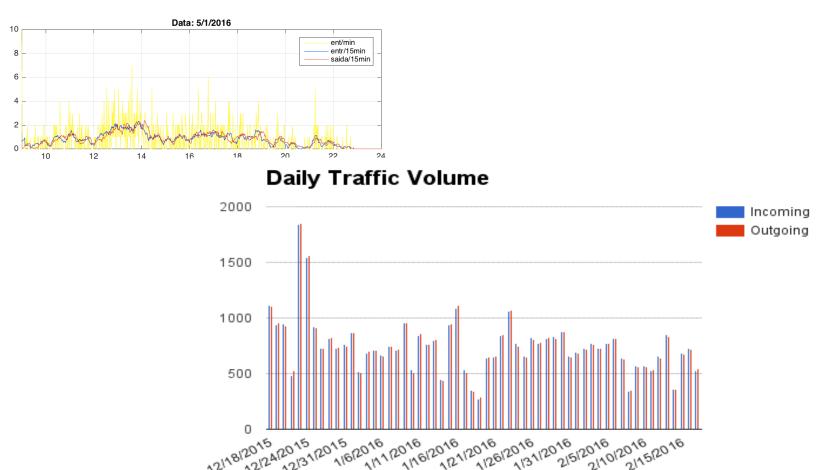
Other sections



Depth Camera 1 Counting incoming/outgoing costumers



Typical shopping day ... BC (Before Corona!)



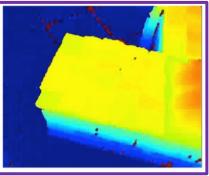
Camera 2: New realeses !



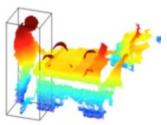
RGB image

Depth image



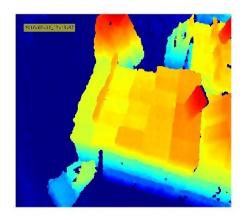


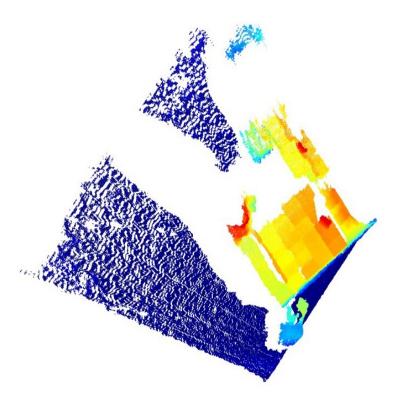
Monitor the area close to the table of new books using 3D information



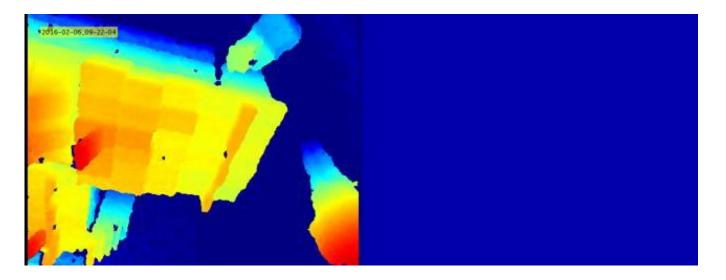
Detect and follow shopper in real-time using 3D representation of the space

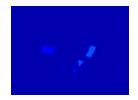
3D View of the Scene

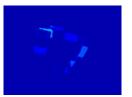


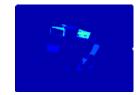


Count Pick and Take





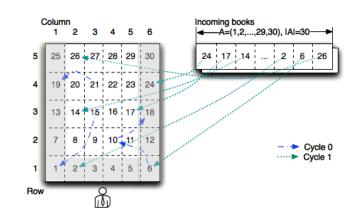




Randomized Experiment on Book Placement Recommendations

- We randomize book placement on the table across 5 rows and 6 columns
- At cycle 0 we randomly shuffle the books already on the table. Then, each cycle we generate a random sequence of numbers between 1 and 30 and place the incoming books accordingly





Treated group: books in edge positions (first row and left/right most columns)

Control group: books in the center positions

Pick Rate by Positions (sample)

6	7.66	0.43	0.43	1.06	2.98	4.26
5	2.55	3.19	2.98	0.85	1.91	4.26
4	2.55	0.85	1.06	1.28	1.06	3.61
3	1.70	1.06	1.28	1.49	1.06	1.06
2	2.77	2.13	1.06	2.98	2.13	1.70
1	5.96	3.40	2.55	6.81	3.83	5.53
Left/Fro nt	1	2	3	4	5	6

Pick Rate > 4

Pick Rate < 2

Empirical Results

Books placed at the edge of the table are picked 102% more often and taken 77% more often per day than those at the center of the table

- However, conditionally on picking the book, shoppers are **equally likely** to take books placed at the edge and at the center of the table
- Book placement recommendations affects consumer choice through its effect on the search process but not through its effect on the consideration process
- The bookstore manager may maximize profit by placing **books with higher margins** at the edge of the table

Conclusions/policy

We show that **books placed at the edge of the table are more likely to be picked and taken** than those placed at the center of the table.

we also show **that conditional on being picked**, **shoppers are equally likely to take books** placed at the edge and at the center of the table.

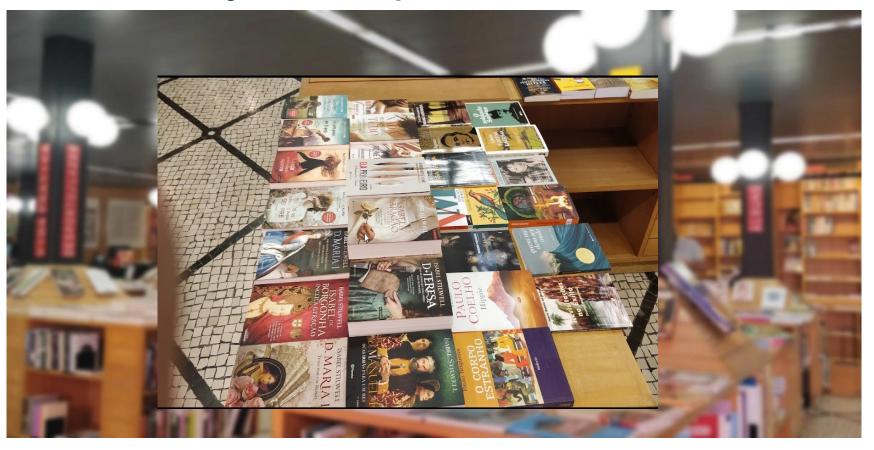
Moreover, we demonstrate that the book placement on the table essentially resembles the display recommendations that online bookstores are heavily in use today.

So:

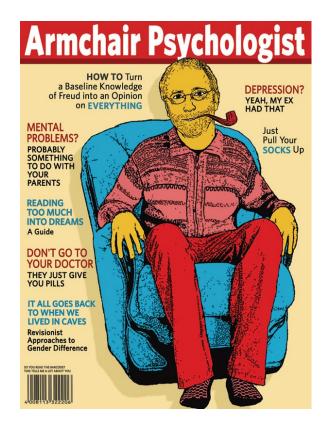
bookstore manager has incentives to **place books with higher margin at the edge of the table for longer time**, as she knows that this may incur higher sales.

To this end, **consumer welfare is likely to decrease** because consumers tend to purchase books that do not give them the highest utility, as a result of search cost obfuscation.

Unless you shop at Livraria Barata!



Coffee chat ...



About Human Decision-Making

• Rationality is overrated : we decide then find a rational explanation ?

• Information is vital : made me a better consumer (at least in books)

Cognitive overload (choice)

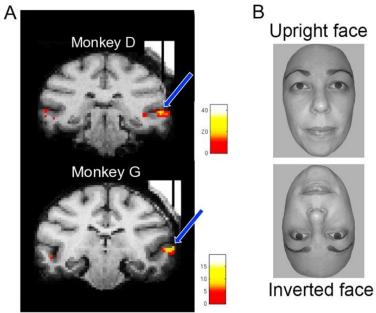
• Limitations to cognition (hardware!)

The Thatcher effect!



Different machinery for different tasks

accuracy depends on pose



Upright face



The impact of stimulus size and orientation on individual face coding in monkey face-selective cortex •Jessica Taubert, Goedele Van Belle, Rufin Vogels Bruno Rossion, Nature, Scientific Reports volume 8, Article number: 10339 (2018)

Can be fair and still increase revenue!



In summary



The New York Times

A.I./REAL LIFE

'No-Code' Brings the Power of A.I. to the Masses

A growing number of new products allow anyone to apply artificial intelligence without having to write a line of computer code. Proponents believe the "no-code" movement will change the world.



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AI4EU

BUILDING THE EUROPEAN AI ON-DEMAND PLATFORM

João Paulo Costeira

Signal & Image Processing Group

Instituto Sistemas e Robótica

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AI4EU National Contact Point (NCP)

co-leader of Task 7.5 Physical Al

www.ai4eu.eu



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 825619

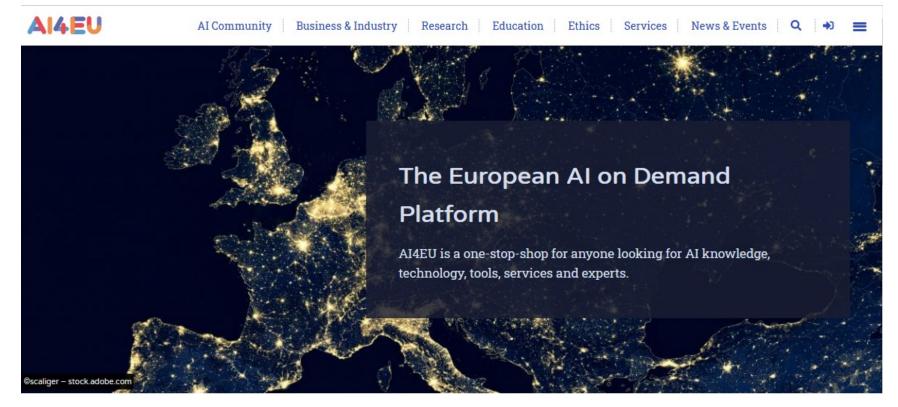


Gesideratum: a European Al on-demand platform

- THE Central access point: a shared resource for Europe
 - Integrate tools and resources
 - Offer solutions and support to all users of AI to integrate AI into applications, products and services
 - Mobilisation of the community
 - Catch phrase: "democratise Al"
- 2018: Call ICT-26 (Apr 2018)
 - Large project: 20M€
 - Cascade funds: 3M€
 - 80 partners, 21 Countries

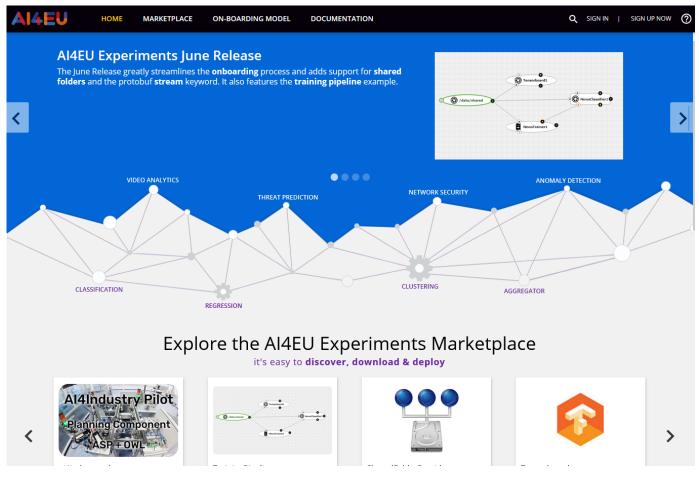


http://ai4europe.eu



http://aiexp.ai4europe.eu

https://github.com/ai4eu/tutorials



Al Pipelines: <u>https://aiexp.ai4europe.eu</u> The Marketplace

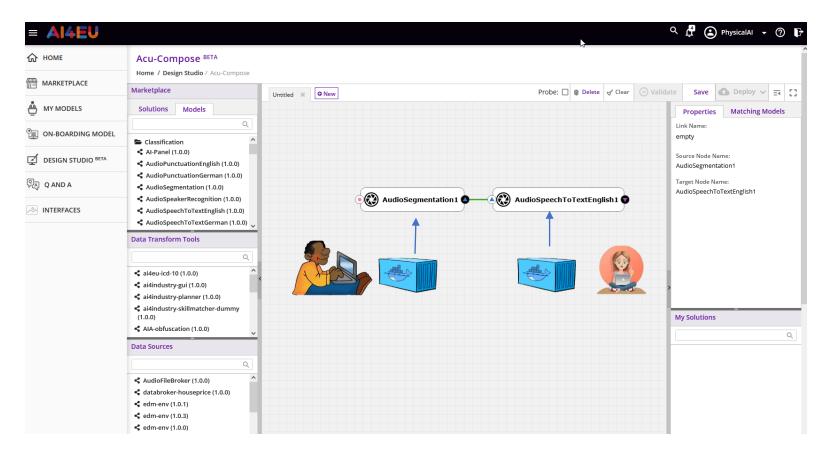


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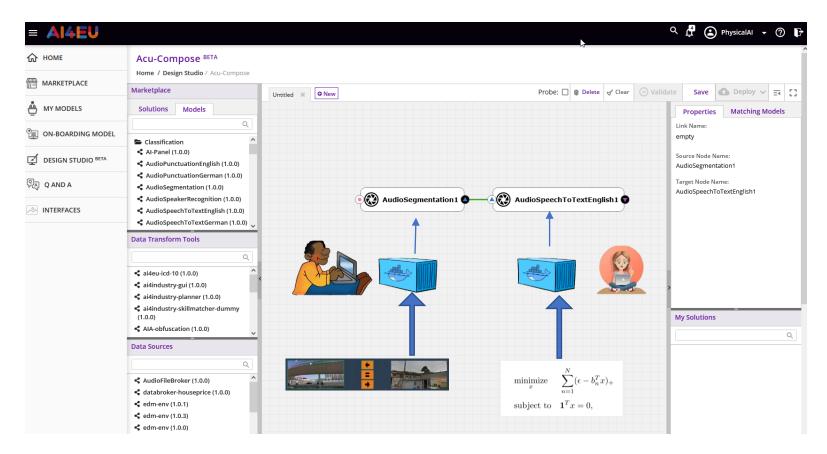
AI4EU AI Platform: The Design Studio

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AI4EU AI Platform: MarketPlace + Design Studio



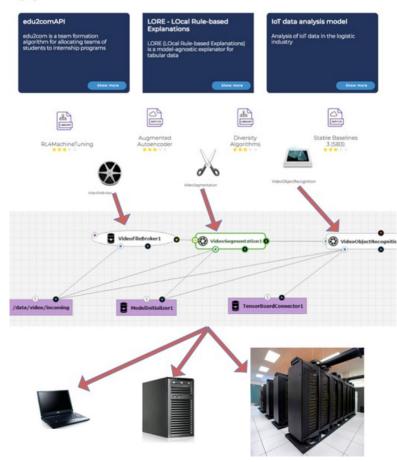
AI4EU AI Platform: MarketPlace + Design Studio



Al Resources

CATALOG

Highlights



Almost there !

Orchestrate & Deploy (distributed)

Al is a commodity ... and big business !

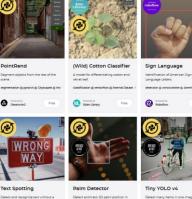
The Marketplace for AI models

MODELS



seas desection a operatino a CTWISCO a Im

Open Model Zoo



0

on @ openvino @ NYUHan

desection () open

BINTWEN



CenterNet

Identify objects and predict their

exection @ pytorch @ MSCOCO @ Imag

bounding boxes in real time.





Who I MSCOCO III I



Iris

Detect and track 2D eve. evebrow and

ris geometry from monocular video



Blaze Face

2

Detect faces and track the ears, eves

nose and mouth positions.



Face Mesh

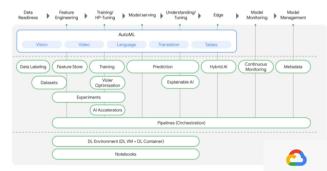
æ

Detect and provide detailed face mesh

stimation from a single camera.



What's included in Vertex AI?



The more ineficient the market is ... the better

Google Cloud

NAS-EDN

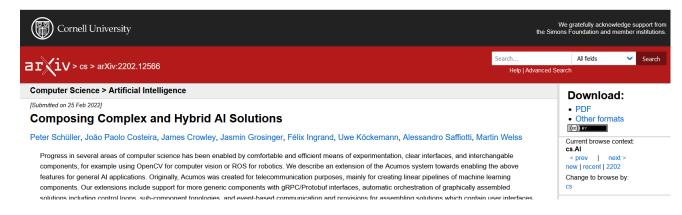
NAT-FPN is an object detection model

esection @ onnoruntime @ MSCOCO @ ima



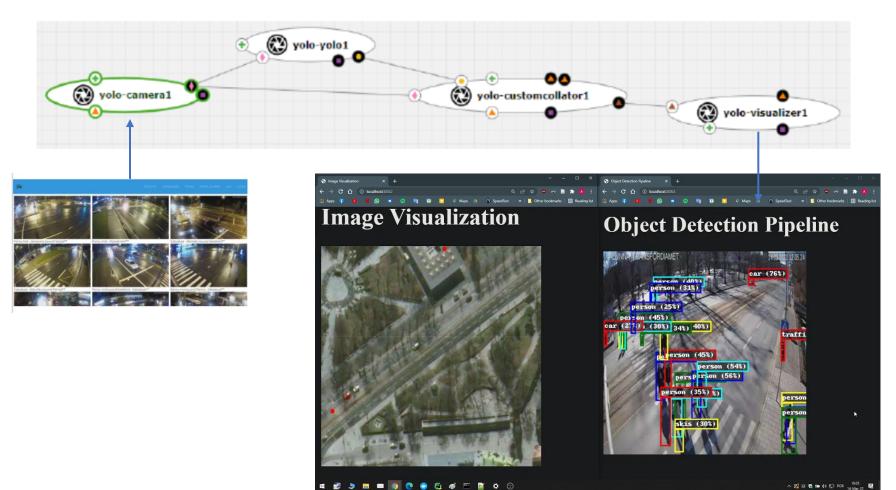
Detect faces in real time.

"two weeks old"!



6.3 Real time object detection in networked cameras

Developing a system for Urban Analytics in 10 minutes using the AI4EU Experiments Platform.



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It will have impact

- The way we teach!
- With whom we collaborate !
- Less conflicts with NDA's and "borrowing/sharing data"
- Collaboration with industry
- Focus on "your thing" ...



G How you can join, use and contribute to the platform

- 1. Publish your contents
 - reviewed by an open editorial team
- 2. Contribute to further develop the portal
 - reviewed by an inclusive technical board

- 3. Create and run "Al experiments"
 - and put your assets in the Experiments Marketplace



Ioannis Mollas



Alessandro Saffiotti

Martin Welss

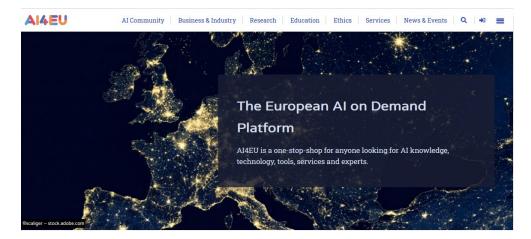


Peter Schüller

121

Conclusions

- A paradigm shift in ICT's is underway
- It is critical that we appropriate the technology – DO IT and JOIN IT
- Unskilled "consumers" will be empowered
- The AI technology of highly skilled producers will "reign"



http://ai4europe.eu

Thank you !